

OCTOBER - NOVEMBER 2026

Confident Communicator Course

AN INTERACTIVE ONLINE COURSE
TAUGHT BY FEMGINEER.

I'd like to request your sponsorship to attend Femgineer's
Confident Communicator Course in 2026.

FEMGINEER'S

Confident Communicator Course

WHAT IS IT?

An interactive online course that teaches emerging leaders, both technical & non-technical, to communicate complex technical & business topics more effectively.

WHEN IS IT?

The program is taught once a year and spans 6 weeks, running Friday, October 9, 2026 through Friday, November 13, 2026. It is flexible enough for me to complete on my own time.

WHY FEMGINEER'S COURSE?

Unlike traditional public speaking courses or in-house coaches and mentors, Femgineer's course is the only one of its kind to specialize in the communication of technical topics.

WHO IS THE INSTRUCTOR?

Poornima Vijayashanker is a technical woman who has worked for startups and big companies like Mint.com, and given presentations on behalf of her company—she's been exactly where I am now, knows what I need to learn to reach the next level in my career, and will give me the individual attention I need to get there. Plus she co-authored THE book on public speaking for techies!

IT WILL GIVE ME THE SKILLS TO:

SHARE TECHNICAL IDEAS

during team and customer meetings (APIs, programming languages, frameworks, etc.).

DELIVER TECHNICAL TALKS

by learning to manage nerves and present to an audience of peers and stakeholders.

BECOME A LEADER & EXPERT

within our industry, which will help spread the word about our company to prospective hires and customers.

REPRESENT OUR COMPANY

at industry-leading conferences and panels, and help us develop a presence on the conference circuit.

ATTRACT TALENT & CUSTOMERS

by learning to give more technical 'how-to talks' at conferences and events, bringing more value to recruiting.

By sponsoring me, you'll also get:



The opportunity to see my final presentation



The option of having me work on a professional presentation for our company



2 copies of "Present! A Techie's Guide to Public Speaking," by Poornima and Karen, for our library



Special group pricing if we send three or more employees (let me know if I can help set this up!)

Why participate in the course?

By participating in Confident Communicator, I'll develop the skills that our company needs to showcase our leadership and work. It's well worth the investment of **\$3,000**, which is comparable to a workshop or conference ticket. If you'd like to learn more about the course, [check out this link here](#). Registration for the course closes **Friday, October 2, 2026**, and the course begins **Friday, October 9, 2026**. Femgineer only runs Confident Communicator once a year, so I'd need your approval to take the course by **Monday, September 21, 2026**, so I can secure my spot.

Beyond my own growth, sponsoring me will help our company:

- 1 Scale my expertise and share knowledge across the team and company faster.
- 2 Bring visibility to the work our team is doing with cross-functional partners and senior leadership.
- 3 Communicate clearly in a way that lands across mixed audiences—from teammates to customers.

What past Femgineer students say about Confident Communicator



“

I think public speaking is a skill you need no matter where you are in your career. I can speak for everyone in the class and say we saw visible results, and they were fantastic!

Jisha Abubaker

Former Developer Relations, Google Cloud

“

I'd never dreamed about public speaking. I always thought it was for only extroverts and people with a lot of confidence. Femgineer's Confident Communicator Course guided me on how to speak and broke it down into action items to get to that goal. I became a better presenter!

Tammy Coombs

Former User Experience & Human Factor Designer, Carl Zeiss, San Francisco, CA



“

I decided to take Femgineer's Confident Communicator Course because I wanted to take my public speaking skills to the next level. I had done some speaking here and there, coached and trained other developers, and even won national competitions, but I realized that I was still having trouble keeping my audiences engaged. After taking Confident Communicator, I was invited to give a talk in front of 170 business school students from 20 countries. I was comfortable, walking around while expressing my ideas, and able to build a true rapport with my audience.

Alex Kazakov

Former CTO @ Glownet, Madrid, Spain



You'll learn from an expert **coach,** **founder, and technology veteran.**

Poornima Vijayashanker

FOUNDER, FEMGINEER

Poornima Vijayashanker is the founder of Femgineer and has been an avid public speaker for 30 years.

She has taught thousands of technical professionals to speak with confidence through her Confident Communicator course and her LinkedIn Learning course, *Storytelling for Technical Presentations*—part of a Professional Certificate from Toastmasters International.



Previously, she was a Senior Software Engineer and Senior Engineering Program Manager at Apple, working across Watch, Mac, and iPhone, and the founding engineer of Mint.com, which she helped build, launch, and scale to millions of users before its acquisition by Intuit in 2009.

She is the author of two books—*Present! A Techie's Guide to Public Speaking* and *How to Transform Your Ideas into Software Products*—and holds a BS in Electrical & Computer Engineering and Computer Science from Duke University.



LEARN MORE & REGISTER

femgineer.com/confident-communicator-course